

2004 Transportation Summit - Mobility Options Summary

Linkages and/or connections with other teams:

- 1. Research and Evaluation**
 - a. Tie to research team (Data Collection, Surveys, Groups in service)
 - b. Survey
 - c. Research and evaluation team evaluates survey results
 - d. help with survey
- 2. Land use**
 - a. problem of providing adequate mobility for everyone / making it sustainable.
 - b. consider existing Transportation in land use decisions,
 - c. Land use issues create Patterns of development that make accessibility potentially challenging.
 - d. decisions and implementation
 - e. what done.
- 3. Funding**
 - a. Funding for research / surveys.
 - b. Funding (service providers and service options).
 - c. Funding team 1) Underwrite surveys. 2) Fund gap resolution.
- 4. Communication, consciousness, raising public involvement**
 - a. Outreach to individuals to inform / shine a light on the ripple affect of the choices that people make (where to live, work, shop).
 - b. Dealing with perception issue of users, non users and education.
 - c. Education
- 5. Safety**
 - a. safety on bus [tie downs, drivers training],
 - b. safe connections to pedestrian and non-motorized.
 - c. Distance of travel / obstacles to reach your destination i.e. unsafe for cyclists crossing streets, continued building / industry with no accessibility.
- 6. Commerce and Trade**
 - a. provide transit to relieve congestion.
- 7. Coordination, Cooperation and Connectivity.**
 - a. connecting from one vehicle to another or from one system or mode to another.
 - b. Connecting between options
- 8. Asset management**
- 9. Survey Issues**
 - a. Issues vary – need flexibility and proper identification.
 - b. Capture of user vs. non-user profile feedback
 - c. Public transit system (Regional to pay for local transit)
 - d. Large employees – Incentives to survey and involve.
 - e. Web based – Ability to retain employees.
 - f. Survey form is to long. There is feeling that there will be very little response. Possibly consider the use of incentives to get a survey completed. Need to rethink how to get good, effective data collections.
 - g. Survey is too complicated.
 - h. Survey: Assess whether standards are adequate

2004 Transportation Summit - Mobility Options Summary

Suggestions for Resources to complete the implementation tasks (people, groups, money):

1. Parameters of survey need to be broadened to target multiple mode potential users.
2. Other State agencies (FIA, S. Service agencies, Michigan Works)
3. Web Based Survey
4. Libraries
5. Look at what other states are doing.
6. Funding for survey – do survey in several locations (Lansing, Grand Rapids, Kalamazoo, not SEMCOG) go to simpler area's first.
7. Gaps in Services: ADA standards not sufficient.
8. Group that could help: 1) AAA 1-B. 2) Office for services for aging. 3) Concerned citizens for improved Transit – Kent Co. 4) VIPP – Visually Impaired persons for progress. 5) DD Council. 6) Center for Independent living – statewide. 7) VA. 8) DLEG.
9. Groups to be surveyed: Youth, Urban, Suburban, Rural.
10. Big Gap – Regional Issues, county to county with goal to spread to whole state.
11. “Cool cities/ cool transportation”
12. Gather information on best practices: IE: Kalamazoo, Kent, Ingham, voucher program – Pilot sights.
13. What is the first result we want to accomplish so we can show the customers/ stake holders that we are doing something?
14. Kalamazoo
15. Metro
16. Community organizations like ISAAC (faith based org.) in Kalamazoo
17. An online resource to act as a “travel agent” to someone who wants to get from one location to another (Across modes linking schedules and systems).
18. Create a resource
19. Michigan Land Use Institute.
20. Use Local transit providers.
21. Money from Board of Commissioners.
22. Link with other surveys with MPO's (SEMCOG, Tri-county...) and add on to address main items.
23. Combine information materials.
24. Phone survey diverse group.
25. Source of the assessment – who is running the assessment? Are the surveys being completed through transit system?
26. Contact large system that has already complete survey.
27. Research center.
28. Gap analysis.
29. Education consumers fun through Dept. Transport Public Service Analysis.
30. RICC Terry Hunt state Level – Governor's Council on physical fitness.
31. FTA: Bike, walk.
32. “Cool – Cites” toolkit how to make vibrant state agencies and role.
33. MDOT how to see toolkit.